



# Support Your Community

2016 Annual Campaign

## Dear Friends of the Fire District,

We invite you today to make a gift to the Woodside - Portola Valley Fire Protection Foundation annual campaign. Your contribution strengthens your fire department's ability to meet the needs of our community.

If you live in Woodside, Portola Valley, Emerald Hills, Ladera, Los Trancos, Skyline, or Vista Verde, Woodside Fire is your fire department.

As a small, agile organization, Woodside Fire strives to adopt new technologies and procedures at a rapid pace, raising its level of service to residents, local businesses, and visitors in our community. Your contribution helps ensure that this continues.

If you've donated in the past, thank you. We gratefully acknowledge our generous contributors on the enclosed donor roll.

Please make a difference and donate today via the enclosed envelope or through our website [www.FireDistrictFoundation.org](http://www.FireDistrictFoundation.org).

*With sincere thanks,*  
Board of Directors  
Woodside-Portola Valley  
Fire Protection Foundation

## Your contribution directly helps supplement the fire district budget for:

### **The long-term strategic plan to rebuild aging fire stations.**

As work to design a 21st Century headquarters fire station for the existing Woodside Road location continues, all district administrative personnel have moved to a temporary facility at 808 Portola Road. Your donation today will help fund the ongoing planning and design effort for state-of-the-art facilities that will meet the needs of our community in the decades ahead.

### **Fire prevention that targets our district's specific needs.**

Your donation helps support the annual Chipper Program and related Firewise programs that target wildland fire prevention in addition to residential and commercial fire safety.

### **Fire and Life Safety Education and emergency response training by WFPD staff for all residents.**

Your donation helps fund the purchase of up-to-date instructional materials and training equipment for CPR/ First Aid classes, school safety education programs, and the district's citizens' emergency response training (CERT) program, CERPP.

Take advantage of these terrific classes! See [www.woodsidefire.org](http://www.woodsidefire.org) or contact Public Education Officer/CERPP Coordinator Selena Brown ([sbrown@woodsidefire.org](mailto:sbrown@woodsidefire.org)).

### **The most advanced and efficient form of all-risk emergency response.**

Your donation helps fund up-to-date equipment for more than 4,500 incidents a year, including medical emergencies, vehicle accidents, fires, hazardous conditions, severe weather, and others.



# Make a Contribution Today!

## Why donate?

### Emergency Response Training

“In preparing for Woodside Fire’s wildland fire evacuation drill in Alpine Hills this spring, we compiled a list of priority items to take with us. We were amazed at how much we could pack into our car in 15-20 minutes. Without a plan or practice, it would be chaos. Very useful training!”

Jeanne & Bill Kunz, *Portola Valley*

### Emergency Medical Services

“Thanks to the knowledge and efficiency of your paramedics in saving my husband’s life when he suffered a heart attack, we will celebrate our 60th anniversary.”

Resident, *Woodside*

“Paramedics’ rapid response to my husband’s stroke was the rescue of his full neurological function...and the rescue of his life’s work as a professor.”

Resident, *Woodside*

“Thanks to Woodside Fire, I will be around another few years to love and enjoy my family and beautiful great-granddaughters.”

Resident, *Woodside*

### Fire Fighting

“We heard the branch fall, but didn’t think anything of it until we saw smoke and realized it had hit a power line. Woodside Fire was there within minutes with Cal Fire close behind. Had the wind been stronger or going in a different direction, things might have been way worse. The fire crews were calm and knew exactly what to do. They were great!”

Shelly Sweeney, *Woodside*

### In Summary

“We are always in awe of Woodside Fire’s professional training and experienced efforts, their knowledge and compassion. From fire protection and prevention to emergency medical care – even snake and varmint removal – Woodside Fire is the epitome of providing “peace of mind” for us all. Woodside Fire is simply The BEST!”

Sue & Gene Chaput, *Portola Valley*

## Recent Impact of Your Contributions

- **Expanded fire prevention:** The launch of the fire district’s Fire Adapted Community (FAC) program, under the direction of Deputy Fire Marshal Don Bullard, helps you improve your home’s survival and family’s safety during a wildfire. FAC offers information and specific actions you can take to protect homes built in the “wildland-urban interface” fire zone, the area where our residential development is next to or surrounded by wildlands.
- **Improved emergency medical services:** The deployment of three state-of-the-art cardiac monitor/defibrillators enables paramedics to provide consistent all-life support (ALS) from all vehicles. These systems upload data directly from the ambulance to the emergency room, saving precious time and ensuring that the hospital ER team is even better prepared to receive the patient.
- **Improved incident planning and response:** With the roll-out of its advanced IT-based preplan emergency response program, fire department personnel have critical information about buildings and structures at their fingertips before they arrive at the scene of an incident.
- **Expanded public education and training:** Successful wildfire evacuation drills, organized and run by Woodside Fire, prepared your neighborhoods for the worst-case scenario and equipped you with potentially lifesaving skills, knowledge and readiness.
- **Improved firefighter safety:** The installation of specialized extractor units was completed at Headquarters Station 7.



### Woodside-Portola Valley Fire Protection Foundation

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Woodside-Portola Valley Fire Protection Foundation

*Serving Woodside, Portola Valley, Emerald Hills, Ladera,  
Los Trancos, Skyline, and Vista Verde*

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