



2014 Annual Campaign

Support Your Community

Dear Friends of the Fire District,

In 2015, Woodside Fire celebrates its 90th year serving our community. Ninety years of excellence. We invite you today to make a gift to Woodside-Portola Valley Fire Protection Foundation's annual fund to help our fire district continue to meet the needs of our changing community.

A SPECIAL OPPORTUNITY FOR NEW DONORS TO THE FOUNDATION!

Double the impact of your gift

Long-time Portola Valley residents – and avid supporters of the fire district's CERPP emergency response and preparedness program – Onnolee and Bud Trapp will generously match NEW donor contributions to the fire foundation. To encourage their neighbors in the district to get involved, Onnolee and Bud will match gifts of any size received by December 31, 2014 from first-time donors, dollar for dollar, to a total of \$10,000. Donate today and double the impact of your contribution!

Your contributions to the foundation support:

The district's long-term strategic plan to rebuild aging fire stations. Work is underway on the design development and site planning for a new headquarters station at the existing Woodside Road location. Your gift today helps fund the groundwork for facilities that will meet the needs of the community in the decades ahead.

Fire prevention that targets our district's specific needs.

Your gift helps support the annual Chipper Program and related Firewise programs that target wildland fire prevention in addition to residential and commercial fire safety.

Safety and emergency response training by WFPD staff for all residents at a convenient location at reduced cost. Your gift helps fund the purchase of up-to-date instructional materials and training manikins for CPR/First Aid classes, school safety programs, and the district's citizens' emergency response training (CERT) program, CERPP.

The most advanced and efficient form of all-risk emergency response. Your gift helps fund up-to-date equipment for more than 4,500 incidents a year, including medical emergencies, vehicle accidents, fire, hazardous conditions, severe weather, and others.

If you're a new donor, remember to make your contribution by December 31 to double your impact with the Trapp Matching Gift Challenge. If you've donated in the past, thank you! Please consider increasing your contribution this year. We gratefully acknowledge your contributors on the enclosed donor roll. Donate today via the enclosed envelope or our website www.FireDistrictFoundation.org.

With sincere thanks,

Board of Directors

Woodside-Portola Valley Fire Protection Foundation



Make a Contribution Today!

Why give?

Emergency Medical Services

“We want to express our deepest appreciation for the help and service of the Woodside Fire paramedics. They are consummate professionals with unique skills medically, physically and socially. They are a credit to themselves, their families, their organization and their fellow firemen.”

Peter and Nora S., *Woodside*

Fire Prevention

“We had concerns about fire safety with brush and eucalyptus trees as potential hazards. Woodside Fire walked through our property with us and offered specific advice on how best to handle the risks. They also followed up after the work was done. They were friendly, collaborative, and practical. Our property is much safer as a result.”

Jon K., *Portola Valley*

Emergency Response Training

“The CERT class was both informative and fun, with lots of hands-on exercises - how to turn off the gas, put out a fire, stop a bleeding artery, safely remove a block of fallen concrete from a victim, and more. Woodside Fire is amazing, but when something big happens, they won't be able to be everywhere. Everyone should take this class so we're all ready to help ourselves!”

The Jessup Family, *Emerald Hills*

Looking Out for Us

“Thank you for all your hard work to keep our town safe.”

Sammy R., *Portola Valley*

Funded this year with your contributions:

- Improved emergency medical services: cardiac monitor/defibrillators to replace outdated units on support trucks, enabling paramedics to provide consistent all-life support (ALS) from all vehicles.
- New station planning: preliminary analysis for our new headquarters station on Woodside Road.
- Mobilized community training: a new vehicle and trailer complete with AV system that enables WFPD to bring essential training directly to your neighborhood.
- Expanded fire prevention: a second chipper to expand the fuel reduction program.
- Enhanced public education: an expanded smoke alarm program to targeted neighborhoods.
- Added after-the-incident help: a specialized booklet for residents recovering from natural disaster or medical emergency.
- Improved firefighter safety: specialized washers for cleaning our firefighters' protective clothing.

...and in prior years with your contributions

- iPads on all vehicles for route mapping, pre-incident plans and responses, and inspections
- Backpack vacuums for recovery from severe weather and flooding
- Emergency response vehicle and trailer for off-road and trail rescue
- Bicycle reflectors for children's safety education
- State-of-the-art CPR training manikins and materials
- Chipper truck for fire prevention
- Equipment for large animal rescue
- Technical rescue equipment for car accidents



Serving Woodside, Portola Valley, Emerald Hills, Ladera, Los Trancos, Skyline, and Vista Verde

Woodside-Portola Valley Fire Protection Foundation

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